**Allied Digital Media**

**API FOR RECEIVING WEB LEAD**

**POSTING URL:** POST https://pro.allieddigitalmedia.com/api/rest/addLeadCustomer2

**REQUIED FIELDS**: fname , lname , phone\_number , email , street , city , state , zipcode , county , campaign\_id

* " fname " : A string representing the First Name of the Lead.
* " lname " : A string representing the Last Name of the Lead.
* "email" : A string representing the Email Address of the Lead.
* " phone\_number " : A number representing the phone number of the Lead.
* "city" : A string representing the City of the Lead.
* "state" : A string representing the State of the Lead.
* " county" : A string representing the County of the Lead.
* "zipcode" : A string representing the Zip Code of the Lead .
* " street " : A string representing the Street Name of the Lead.
* " campaign\_id " : The Campaign ID of the Lead .

\*\* notes \*\*

1. All field is required .
2. Campaign ID = The Campaign ID to which the Lead belongs according to the ID inside call tools .